

## **PROFESSIONAL EXPERIENCE**

### **Accredited de Bono Trainer**

1999 – Present

- Designed and delivered tailored training programmes in Lateral Thinking, Six Thinking Hats, DATT, and CoRT to senior executives and international management teams
- Facilitated workshops focused on innovation, decision-making, and problem-solving across diverse organisational contexts
- Delivered training internationally, including:
  - DuPont China (Shanghai): eased executive sessions on applying lateral thinking to manufacturing and innovation challenges
  - Moller-Maersk (Tangier): delivered intensive programmes to improve operational thinking and collaborative problem-solving
  - ABN AMRO Bank (London): trained managers in structured decision-making using Six Thinking Hats
  - Oxford Brookes University, did training over several weeks for company representatives, which included a detective from Kent and a professor of psychology visiting from America
- Adapted de Bono methodologies for cross-cultural application, ensuring relevance across different industries and management styles
- Engaged in ongoing reflective practice to refine facilitation techniques and improve participant outcomes

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### **Personal Assistant to Peter de Bono**

2000 – 2016

- Managed day-to-day operations of the de Bono business, including website oversight and global client enquiries
- Coordinated training coordination and supported delivery of programmes internationally

- Maintained direct professional communication with both Peter de Bono and [Edward de Bono](#), contributing to a deeper applied understanding of de Bono methodologies
  - Developed strong client relationships and ensured continuity of business operations during extended periods of international travel
  - Received a formal written reference recognising long-term contribution and reliability
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## **EARLY DEVELOPMENT**

### **De Bono Thinking Course (Wolsey Hall, Oxford)**

1986

- Completed foundational correspondence course in structured thinking methodologies
  - Established early interest in deliberate thinking processes and cognitive skill development
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## **CERTIFICATIONS & ACCREDITATION**

- Accredited Trainer: Lateral Thinking 2002
  - Accredited Trainer: Six Thinking Hats 2000
  - Accredited Trainer: Direct Attention Thinking Tools (DATT) 2000
  - Accredited Trainer: CoRT (Cognitive Research Trust), including Schools Programme
  - Accreditation awarded through official de Bono training programmes (Oxford, 1999 onward)
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## **KEY COMPETENCIES**

- Facilitation of structured thinking and creativity tools
  - Application of cognitive frameworks in organisational settings
  - Cross-cultural training and adaptation
  - Workshop design and delivery
  - Reflective practice and continuous improvement
  - Client relationship management and business operations
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## **EDUCATION & PROFESSIONAL DEVELOPMENT**

- Extensive experiential learning through over 20 years of applied practice in de Bono methodologies
  - Ongoing informal mentorship and professional interaction within the de Bono network
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## **ADDITIONAL INFORMATION**

- International training experience: China, Morocco, United Kingdom •  
Full portfolio of supporting evidence available, including:
    - Accreditation certificates
    - Client correspondence
    - Professional reference from Peter de Bono
    - Documented training engagements
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## **2. RPL SUPPORTING STATEMENT**

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I am applying for Recognition of Prior Learning for entry into the Master in Creativity and Innovation at the de Bono Institute. My application is based on over two decades of sustained professional practice as an accredited trainer in the methodologies developed by Dr Edward de Bono.

Since 1999, I have delivered structured thinking programmes to senior executives and managers across a range of international organisations. This has included work in the United Kingdom, China, and Morocco, where I have applied frameworks such as Lateral Thinking, Six Thinking Hats, Direct Attention Thinking Tools (DATT), and CoRT in real-world organisational contexts.

Through this experience, I have developed not only practical ability in delivering these tools, but also a reflective understanding of how they function in different environments. For example, I have seen how the Six Thinking Hats framework can support balanced decision-making in financial institutions, while Lateral Thinking techniques can stimulate innovation in manufacturing settings. These experiences have needed continuous adaptation of method, considering cultural, organisational, and cognitive differences among participants.

In addition to my training work, I spent 16 years working closely with Peter de Bono, managing business operations, and supporting the delivery of thinking programmes internationally. This role offered further insight into the practical application and dissemination of de Bono's work, as well as exposure to the broader strategic and commercial context in which these methodologies run.

My professional development has been experiential and practice based. Over time, I have engaged in ongoing reflection on the effectiveness of different approaches, refining my facilitation techniques and deepening my understanding of structured thinking as both a skill and a discipline. This long-term reflective practice aligns closely with the learning outcomes of postgraduate study.

I am now looking to formalise this accumulated knowledge within an academic framework. The Master in Creativity and Innovation is an opportunity to connect my practical experience with theoretical perspectives, strengthen my analytical and critical thinking, and contribute more meaningfully to the field of applied creativity.

My background proves a level of professional competence, reflective insight, and sustained engagement with the subject matter that is equivalent to the expected entry requirements for this programme.

[I have uploaded a page on my website for RPL UM appraisal: including photos of documents, references, certificates and training course materials.](#) Please click on link.

If this link gets lost, access to the page can be gained by clicking on the about link at the foot of my site's home page. Then on the about page, click on the small photo of Dr de Bono and myself having lunch, the photo is at the very bottom of the about page. My site's home page [www.debonocourses.com](http://www.debonocourses.com)